

Karson Schenk

Film Producer, Animator & Multimedia Designer
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EXPERIENCE

Women in Leadership Documentary 2022 | Co-Producer Detroit, MI
Documentary Feature (Dir. Razi Jafri, Producers John Lyons and Jay Roach) June 2022 - April 2023

- Facilitate communication between crew, producers and subject's teams for events. Primary contact on-site for all production shoots. (Interviews, events, embedding with subject's day to day)
- Maintain schedules set by lead producers on high intensity days with multiple locations, shifting timelines, interviews, and on-the-fly responses to breaking news that unfolds throughout the day.
- Created a large database of current news articles, videos, and archival material for research development.
- Scouted editors, hired an executive assistant for Lead Producer.
- Collaborate in preparation of interview questions and story development. Conduct interviews as needed.
- Assist in editing sessions: Transcribing interviews and pulling notable quotes for the editor.
- Designed a pitchdeck for fundraising. (Canva/Indesign)

EJ Lee: All American | Associate Producer, Brand and Social Media Strategist Remote, Detroit, MI
Documentary Feature (Dir. Jason Rhee) November 2022 - March 2023

- Collaborated in the design of a project website/development of brand identity.
- Created several Instagram videos by converting and enhancing existing work sample.
- Worked as a field producer on the ground for a 3-day shoot in San Antonio, TX. Maintained pre-set schedules made by director. Handled all on-site communications between crew, producers and subjects.

Untitled Yemeni Refugee Project | Associate Producer
Detroit, MI | August 2022 - March 2023
Documentary Feature (Dir. Razi Jafri)

- Conducted extensive visual development research for the animated sequences in the film.
- Designed Pitchdeck. (Indesign)
- Organize international shoots and prepare interviews.

Hanina | Animator, Illustrator, Editor
Ann Arbor, MI | December 2020 - January 2023
Animated Short Film (Dir. Dr. Yasmin Moll)

- Conceptualized the story and visual feel of the animation in collaboration with Anthropologist Dr. Yasmin Moll and Nubian community members.
- Managed a large database of archival materials (Pre 1965) Photographs, Stock Footage, Videos.
- Animated and Illustrated all major scenes (After Effects, Photoshop)

University of Michigan Economic Growth Institute
Multimedia Designer | November 2021 - May 2022

- Created animated GIFs, icons and illustrations to supplement lessons for an online course.
- Designed promotional social media posts for LinkedIn using the course lesson designs.
- Designed a 60 page report that profiled early stage electric vehicle companies. Regularly used Pitchbook database to collect data.

Mueller Brass Company | Video Production (freelance)
Port Huron, MI | Commercial (Dir. Joe Napolatin)
April 2021 - August 2021

- Shot and edited two short films for internal onboarding. Films detail the history of Mueller Brass and the process of making brass rod.
- Worked closely with sales team in multiple feedback sessions as the film came together.

EDUCATION

University of Michigan Ann Arbor, MI
Stephen M. Ross School of Business 2021 - 2022
MM, Master's of Business Management

Penny W. Stamps School of Art & Design 2017 - 2021
BFA, Bachelor's of Fine Art, Minors in Sustainability & American Culture

- IP Senior Thesis Integrative Project Award 2021

RECOGNITION & ACTIVITIES

- Featured in University of Michigan's LSA Magazine: "Nubia is a Place Inside of Us" 2021
- Site Leader for U of M Native American Justice Alternative Spring Break, March 2019, Saratoga Springs, NY.
- University of Michigan Fencing Club | Saber Women's Squad National Champions 2019