

Karson Schenk

She/Her/Hers

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Skills

Graphic Design

- Booklets
- Presentations
- **Illustrator**
- **Indesign**
- **Photoshop**

Paper Collage

Traditional Drawing

- Storyboarding
- Freehand

2D Animation | Film

- **After Effects**
- **Premiere Pro**
- Stop Motion
- Frame by Frame

3D Design

- Rhino 6
- Blender 2.8

Activities

- UM Fencing Club
- Alternative Spring Break 2019 - Site Leader - *Native American Justice*
- Alternative Spring Break 2018 - *Rural Poverty*
- ICC Co-Op
- Global Scholars Program - Special Projects Leader - Blog Team

Awards

- 2021 Integrative Project Senior Thesis Award
- 2019 Club Fencing National Champion Saber Squad
- 2017 - 2021 University Honors

Study Abroad

- January 2020 - March 2020 Universidad Veritas, Costa Rica
- July 2019 - Ahmedabad, Gujarat and Jodhpur, Rajasthan India

Art Exhibitions

Stamps Gallery, Ann Arbor MI

Art4Apes, Miami FL

Gina's Gallery, Port Huron MI

Work Experience

University of Michigan

2D Animator

Jan 2021 - September 2021

- Led a small team of students to produce a 2D animation for the U of M Humanities Collaboratory Grant "Narrating Nubia" in partnership with anthropologist Yasmin Moll.
- Facilitated and managed all pre-production research, visual development, storyboarding, and post production editing for the film.

Mueller Brass Company

Filmmaker - Freelance

May 2021 - September 2021

- Produced several short films detailing the manufacturing process of the Brass Rod and Forgings Mill.
- Articulated the history and impact of Mueller Brass Company in the wider community, working to define the company's narrative and the ways in which it has responded to industry changes with innovative manufacturing process developments.

Migardener

April 2020 - July 2020

Graphic/Multimedia Designer

June 2018 - January 2019

- Researched, wrote, and designed weekly newsletters (subscriber audience of 60,000) on Mailchimp for weekly customer engagement - establishing Migardener as a new business in the downtown community.
- Designed marketing materials for social media platforms (Facebook/Instagram/youtube) promotions and informational/educational content.
- Photographer for garden activities, in store activities, and products for website - Featured photography in the book, "The Autopilot Garden"

Peace Boat US

Graphic Designer - Remote

September 2018 - April 2019

- Created digital graphics and print brochures for fundraisers and events.
- Adapted branding strategy to align with the UN Nations for Partnership events at NYC office.

Education

University of Michigan Stephen M. Ross School of Business

MM - Master of Management

June 2021 - April 2022

Relevant Classes: *Business and Society, Management Strategy, Business Communication*

University of Michigan Penny W. Stamps School of Art & Design

BFA - Bachelor of Fine Arts

September 2017 - April 2021

Minors in Sustainability and American Culture GPA: 3.8 Dean's List

Relevant Classes: *Visualizing and Depicting Ideas, Methods of Inquiry, Marking Memory*

Kelly Law Firm

Receptionist

September 2016 - August 2017

- Assistant to the General Manager
- Primary tasks included file organization, managing large print jobs, delivering files to locations around the city/courthouse and client services by phone and payment processing.